

3. Panoramaphotography Workshop, Venice

Interactive images are highly fascinating wherever they appear. Whether they represent an environment (PanoramicVR) or an object (ObjectVR), the immersive impact and the user's control makes this media technology to one of the most intriguing marketing tools, today.

The technology of interactive panoramas is subject to a constant development. The actual state of this development is - amongst other topics - part of the workshop. Let us exchange experiences in the production of interactive images from A to Z. From gearing up and setting up a VR shooting to post processing the images and finally to the presentation of the images with various media. Producing, presenting and marketing interactive VR Images are the key issues of this workshop. Let us work together and make this art and industry the future marketing tool of choice.

Date

Thursday, August 4th until Sunday, August 7th

Place

University of Venice
faculty of arts & design
Dorsoduro 1827
30123 Venice
<http://www.iuav.it/English-Ve/Faculties/Faculty-of1/>

Università Iuav di Venezia
Laboratorio multimedia Facoltà di Design e Arti,
DADI Magazzino 7 ex Ligabue
Dorsoduro 1827
30123 Venezia
<http://www.iuav.it/homepage/fda/>

Participants

Everyone, who is interested and can contribute in shooting, processing and the distribution of interactive panorama and object images is invited. This includes professionals and amateurs alike, from anywhere worldwide.

Goals

A vivid exchange about possibilities of production and workflows including hard and software, but also VR work within the conditions of the market and the legal situation.

Highlights

- Experts exchanging their knowledge (you!)
- Presentation of new product development (panorama hardware and software)
- Maybe some lectures about specific topics

Free registration

Under http://groups.yahoo.com/group/PanoTools_Meeting_2005/ -> "Database" -> "attendance list" or via e-mail: info@interactive-panoramas.com

Language

English

Agenda

Is in the works, contributions welcome. You will find announcements under:

http://groups.yahoo.com/group/PanoTools_Meeting_2005/ -> "Database" -> "Presentations"

At the moment we have contributions with topics like RAW workflow, production of large-scale printed panos, HDR (High Dynamic Range) imaging and Photoshop tips and tricks.

Accommodation

Is organised by the participants. Helpful links:

English:

- Official site of the tourist board of Venice:
<http://www.turismovenezia.it/eng/dynalay.asp?PAGINA=437>
- Youth Hostels in City Center:
<http://www.turismovenezia.it/eng/dynalay.asp?PAGINA=441>

Italian:

- Sito Azienda di Promozione Turistica di Venezia:
<http://www.turismovenezia.it/dynalay.asp?PAGINA=436>
- Ostelli di Venezia:
<http://www.turismovenezia.it/dynalay.asp?PAGINA=440>

Organisation / Contact

Inquiries in English or Italian:
University of Venice, Dr. Luca Vascon (Vascon@iuav.it)

Inquiries in English or German:
Corinna Jacobs (info@interactive-panoramas.com)

History of the workshop

More information about the first Panoramaphotography Workshop 2003 in Berlin (in German):

<http://www.dhm.de/pano/workshop2003/>

More information about the second Panoramaphotography Workshop 2003 in Stuttgart (in German):

<http://www.digitalkamera.de/Info/News/22/80.htm>